

COMPETITION RULES FRANCE 24-RFI WEB DOCUMENTARY AWARD 2011



ARTICLE 1 - PURPOSE OF THE COMPETITION

FRANCE 24, the international news channel broadcasting in French, English and Arabic to over 160 million households across the world and pioneer in the use of the new media, and RFI, the international news radio station whose programmes are broadcast throughout the world to its 44 million listeners, together present the third edition of the Web Documentary Award.

The call for entries will open on the 20th of June 2011, with an email announcing the launch of the prize sent to a qualitative mailing list. The call for entries will be open from the 20th of June to the 20th of July 2011. The prize-giving will take place during the Visa Pour l'Image - Perpignan photojournalism festival, held from the 27/08/2011 – 11/09/2011.

On completion of the selection process, as described in article 2, a cheque for 8,000 (eight thousand) euros will be awarded to the competition winner.

ARTICLE 2 - SELECTION

The web documentaries submitted should, in particular, open up new ways of using the Web to understand the news.

The selection process will therefore take the following criteria into account:

- the web documentary must be related to a recent news topic
- the web documentary should demonstrate a journalistic and/or documentary approach to the treatment of a topical news item. The choice of subject treated in the web documentary will be taken into account in the selection process;
- the web documentary should demonstrate a multimedia approach with, in particular, combined use of several media - video, text, photos and sound - for online distribution. Photo slideshows will not be accepted.
- the web documentary should allow for true interactivity and should innovate in this domain. The user should be able to react to and become involved with the web documentary as well as able to adjust his / her navigation.
- through their web documentary, candidates should innovate and develop or contribute to a new, innovative and easy-to-access way of exploring news on the Web;
- production quality.

COMPETITION RULES FRANCE 24-RFI WEB DOCUMENTARY AWARD 2011



ARTICLE 3 - ORGANISATION

The organizers of this competition are:

FRANCE 24 : Limited liability company with capital of 37 000 €. Headquarters: 5 rue des Nations Unies, 92445 Issy-les-Moulineaux cedex. France.
487 425 811 RCS Nanterre

RFI : Limited liability company with capital of 1 560 000 €. Headquarters: 116 avenue du Président Kennedy – 75 762 Paris cedex 16. France

Candidates must complete their application, on either the FRANCE 24 or the RFI web sites, before the 20th of July 2011.

NB: applications will not be returned to the candidates

The organizers will carry out a pre-selection of received entries based on the criteria described in Article 2 of these competition rules.

The list of pre-selected entries will be communicated mid-August 2011.

Only pre-selected candidates will be able to participate in the final phase of the competition. The pre-selected candidates must, within 5 days of receiving the e-mail confirming their pre-selection, return the completed and signed mandates (attached to the pre-selection e-mail) to the organizers. This mandate will give authorization and therefore determine the capacity of the candidate to represent all of the authors of the web documentary (if more than one) and to receive the prize on their behalf if they win.

Competition entries sent in accordance with the terms and conditions described in article 7 will be forwarded to a pre-selection committee. They will be reproduced in as many copies as necessary to enable examination and/or conservation, to which the candidate expressly agrees.

The jury responsible for choosing the winner of the FRANCE 24-RFI Web Documentary Prize will meet during the 23rd Visa pour l'Image – Perpignan festival. This jury will be made up of web, photography and media experts present at the festival.

The deliberations will be organized at the initiative of FRANCE 24 and RFI. The voting method will be determined by the jury at the beginning of the meeting. No appeal may be made against the decisions of the jury nor those of the pre-selection committee.

Furthermore, the preselected works will be posted on a dedicated mini website and web users may be invited to cast a vote.

COMPETITION RULES FRANCE 24-RFI WEB DOCUMENTARY AWARD 2011



ARTICLE 4 – AUTHORSHIP OF WORKS – RESPONSIBILITY

The entries submitted must be completely original in compliance with the meaning of the intellectual property code and the candidate must certify that he/she is the sole author and enjoys the right to submit his/her entry in the framework and under the terms and conditions of this competition.

If the web documentary has more than one author, the candidate must name and mandate a physical person to represent all of the authors at the prize-giving and who will receive the prize on behalf of all the authors. The organizers cannot be held responsible for false or erroneous declarations made by candidates.

Candidates may compete under a pseudonym, but must nevertheless submit their entry under their true identity, which will only be revealed if they so agree.

The candidate declares that he/she personally holds [or is the duly authorized agent] the full exploitation rights of the web documentary in its entirety and guarantees FRANCE 24 and RFI against any claims, demands, actions from any physical or legal person who feels they have rights on the web documentary.

ARTICLE 5 – SELECTION OF THE WINNER AND AWARD PROCESS

The jury will award the Prize in accordance with the criteria described in article 2, as concerns the relevance, quality and originality of the web documentary. The jury is the sole authority for the decision, which will be made on a majority vote on completion of the deliberations. No appeal may be made against its decision. The jury may decide not to award the prize if it considers that none of the entries warrant such award.

The prize-winner will be awarded a prize of 8,000 euros. He/she must be able to attend, when possible, the award ceremony, which will take place in Perpignan during the 2011 Visa Pour l'Image - Perpignan festival.

The name of the award-winner chosen according to the terms and conditions mentioned above will not be officially published until the award-winner has confirmed in writing and without reservation:

- that he/she accepts the award offered to him/her;
- that he/she agrees to participate in the events organized in connection with the "FRANCE 24-RFI Web Documentary Award" and, when possible, to make him/herself available to the organizers for any communication or other operations organized by FRANCE 24 and/or RFI with the aim of promoting his/her name and work, the prize and/or its organizers, at the times and places that will subsequently be indicated;
- that he/she accepts public dissemination of his/her article or documentary according to the terms and conditions described in these competition rules.

COMPETITION RULES FRANCE 24-RFI WEB DOCUMENTARY AWARD 2011



If the award-winner does not agree to perform the commitments indicated in these competition rules, the prize will be awarded to the candidate placed second by the jury or the candidate placed third if the second candidate waives the prize. In this event, the organizers may decide not to award the prize.

ARTICLE 6 - RIGHTS TO USE THE AWARD-WINNER'S WORK AND IMAGE FOR PROMOTIONAL PURPOSES

- The award-winner freely grants FRANCE 24, RFI and the Visa pour l'Image - Perpignan festival a free of charge and non-exclusive right to reproduce and represent the award-winning web documentary, without limitation as to geographical region, media and number, solely for the purposes of promoting the award-winner, the award and/or the organizers, using any media and, in particular, on paper, magnetic, mechanical or digital media, by any means that may be chosen, and, in particular, via the Internet, television or radio. Any such distribution and publication must mention the name and first name of the award-winner or, barring that, of his/her pseudonym.
- The winning web documentary may be distributed and/or published by third party media on condition that they include the indication "Winner of the FRANCE 24-RFI Web Documentary Award".
- The award-winner authorizes FRANCE 24 and RFI, to record, reproduce and publish his/her image for the purposes of promoting the award-winner, the documentary and the organizers and/or the prize.
- The pre-selected candidate must give the organizers a 1'30 version of their web documentary before August, the 26th. The video version must be in a .mov format in high definition. This version will be used for the purpose of promoting the Web documentary Prize.

ARTICLE 7 – CONDITIONS OF ENTRY

Entries must comply with the following conditions:

Entry in the competition is open to all candidates aged 18 years or over, regardless of gender or nationality.

The competition is not open to employees of FRANCE 24 and RFI.

Candidates must complete their application online at one of the following addresses

FRANCE24.com

RFI.fr

And their application must include the following items / documents:

- 1- the internet URL where the web documentary is available;
- 2- the electronically signed competition entry form;
- 3- a scan of the candidate's ID papers;
- 4- a cover letter from the candidate containing a description of his/her entry;
- 5- a curriculum vitae .

The entry must be either in French or in English.

COMPETITION RULES FRANCE 24-RFI WEB DOCUMENTARY AWARD 2011



Any questions may be sent to the following e-mail address: webdocu@rfi.fr

ARTICLE 8 - RESPONSIBILITY

The Organizers are jointly responsible for organizing the competition.

The Organizers expressly retain the right, if circumstances so require, to cancel the awarding of the Award in connection with these competition rules, at any time and for whatever reason.

The Organizers do not accept any responsibility in the event of malfunction of the Internet preventing access to the website or satisfactory operation of the competition.

No answer will be made to any request by telephone concerning the interpretation or application of these competition rules, or the mechanisms or terms and conditions of the competition or the list of winners.

Participation in this competition implies unreserved acceptance of the rules in their entirety. Any inexact or mendacious declaration, fraud or failure on the part of the author of a web documentary to comply with the regulations or obligations indicated in these Rules may result in automatic disqualification of the web documentary in question. The Organizers also reserve the right to instigate legal proceedings against any author of a web documentary who has infringed the Rules or failed to respect his/her obligations in respect of these rules or otherwise behaved fraudulently in respect of his/her participation in the competition.

ARTICLE 9 - CUSTODY AND CONSULTATION OF THE RULES

The competition rules can be downloaded free of charge on the FRANCE 24 and RFI web sites. In the event of any dispute, the French language version of the rules will apply.

ARTICLE 10 : COMPLIANCE WITH THE "DATA PROCESSING AND FREEDOMS" ACT

The information included in the candidates' entries will be subject to data processing.

Any personal information supplied by the author of the web documentary will be processed in accordance with the legal and statutory provisions applicable under law no. 2004-801 of 6 August 2004 amending the law of 6 January 1978 concerning data processing, computer files and freedoms.

Web documentary authors therefore enjoy the right to access, rectify and delete this data, which they may exercise by sending an e-mail to webdocu@rfi.fr or by post to: Prix FRANCE 24 - RFI du Webdocumentaire, 5 rue des Nations Unies – 92445 Issy les Moulineaux Cedex - France

COMPETITION RULES FRANCE 24-RFI WEB DOCUMENTARY AWARD 2011



ARTICLE 11 : LAW AND JURISDICTION

These Rules are governed by French law. Any question relating to application or interpretation of the Rules, or any unforeseen question that may arise, will be decided according to French law and submitted to the jurisdiction of the Paris Courts.